# Art Saves Lives

**BUILDING LEGACY, LEADERSHIP IN ART** 



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About

**Art Saves Lives Foundation** 

Using Art as a bridge to Education

Art Saves Lives Foundation(ASLF) was founded in January 2013 as a cross-cultural exchange between youth in need and experienced practicing artists who seek to use their talents for positive change.

Each Summer this collaborative project selects renowned artists from around the world who use their expertise to introduce participants to global and local art forms & traditions, thus empowering students with the life skills necessary to effectively deal with the demands and challenges of everyday life.

Using art as a bridge to education, ASLF seeks to facilitate personal empowerment through creativity by engaging, developing, and reinforcing the students' imagination.

The program provides guidance for young artists with aspirations in pursuing a career in performing & visual arts, as well as youth who would like to further explore their own creative curiosity and the impact of art in the world.



# **Art for Social Change**



From creating avenues for children to express themselves better by bringing communities together, artists have always been on the forefront of social change.

Art Saves Lives Foundation endeavors to continue utilizing its resources to change the lives of the children they serve, thereby strengthening communities socially and culturally.

We maintain that art remains at the heart of sustainable societies and we are motivated to continue working hard to ensure that art is no longer an afterthought.

### **Art Saves Lives**

### Mission

Art Saves Lives Foundation is committed to providing a positive, structured and creatively stimulating environment for our students. Our magnet program is tailored to different groups of students with varied levels of expertise from beginner to advanced. Through exposing our students to varied art forms our goal is to promote cross-cultural exchange, foster creative discussions and promote tolerance and understanding among our students.

We meet our core objectives by:

- -Preparing students who are interested in careers in the arts by providing them with the skills that will strengthen their technical ability within the creative process.
- Utilize the arts to develop skills in analysis, interpretation, evaluation and problem solving skills that can be used in their everyday lives.

#### Vision

Art Saves Lives Foundation aims to provide aspiring artists with the training, education and guidance needed for the successful pursuit of careers in performing & visual arts and entertainment. We seek to cultivate the talents of our students and provide a well-rounded program that stimulates the body, mind and spirit of developing artists.



# What ASLF Summer Intensive provides



Students participating in this program are offered a nurturing and learning environment and are exposed to the following:

. **COMMUNICATION**: self-expression, articulation, and collaboration

. CRITICAL THINKING: problem solving and reasoning

. **ACADEMICS**: math, science and language arts

. CREATIVE DEVELOPMENT: originality, innovation, imagination and improvisation

Our long term goals are to highlight the inherent value of art and culture to our society and promote an appreciation of the collective contributions of different art forms to our cultural identity. We hope to continue to expand regionally and invite children from neighboring islands to attend our Summer Intensive which encourages cross-cultural exchange, a key component of Art Saves Lives Foundation's mission statement. Over the years we have had student participants from Aruba, Curacao, Anguilla, St. Barths, Montserrat and Florida, USA. This year, we will also have students participating from Nevis.

## **Classes Provided**





Each year we offer classes at beginner, intermediate and advanced levels:

- Mindfulness and Meditation - Spoken Word

- Vocal Performance - Painting on Canvas

- Yoga - West African Drumming

- Ballet - West African Dance

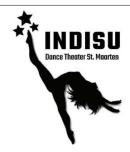
- Modern / Contemporary Dance - Musical Theatre Dance

- Hip Hop - Afro Soca Dance

- Art of Business - Art of Social Media and Technology

- Adult classes are offered every year that are open to the public. ASLF has also offered classes in Indian Culture Dance, Salsa, Kizomba, Photography, Sculpting, Music Engineering, Jewelry Making and Entrepreneurship.

### Venues



ASLF Summer Intensive Classes Orientation 3<sup>rd</sup> July 10am

Week Intensive 4<sup>th</sup> July to 9<sup>th</sup> July 7am- 8:30pm

ASLF Summer Intensive Adult Classes 4<sup>th</sup> July 7pm-8pm

INDISU Dance Theatre of St. Maarten 69 Welfare Road, Cole Bay St. Maarten +1 (721) 544 36 33



ASLF Youth Orchestra Program Week Intensive 4<sup>th</sup> July to 9<sup>th</sup> July 9am-2pm

Film Screening & Monday 4<sup>th</sup> July 7:30pm

Professional Practices for Artists Workshop 5th Tues, 6th Weds & 7th Thurs 6-7:30pm

National Institute of Art- NIA Longwall Road 20, Philipsburg St. Maarten +1 (721) 543 06 00



Free Dance Classes Open to Community 4<sup>th</sup> July to 8<sup>th</sup> July 11am to 1pm

La Halle des Sports- Stade Jean Louis Vanterpool Concordia, Marigot St. Martin

### **Student Performance**



The Summer Intensive cumulates each year with a student performance and the presentation of the Student Awards where a number of students are granted a trip to New York to attend classes and workshops. The Student Award recipients are gifted the experience of taking classes in some of the world's most renowned and prestigious institutions such as Alvin Ailey Dance School, Broadway Dance Center, Steps on Broadway, Dance Theatre of Harlem, Cumbe Dance & Drum Centre, Peri Dance Studios, Djoniba Dance & Drum Centre, Susan Batson Studios for Acting and a private seminar at the Google Headquarters NYC.

Unfortunately due to the Covid-19 pandemic, we are unable to offer our Student Award trip in 2022.

# **Student Award Trips**

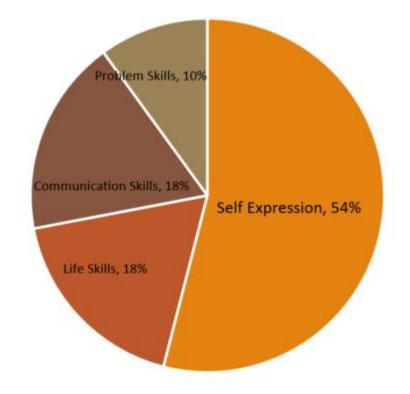


### The Importance of Art in Child's development

#### Benefits of Art Education

Creative Arts fosters interaction, cooperation and promotes social awareness which are the catalysts to developing students who are better prepared to face life's challenges.





- Self Expression
- Life Skills
- Communication Skills
- Problem Skills

# **ASLF Partnership with UNESCO**



In 2021, UNESCO St. Maarten sponsored Art Saves Lives Foundation's Summer Intensive Ponum Dance, Song and History workshops. Thanks to Secretary General of UNESCO St. Maarten Ms. Marcellia Henry, ASLF students studied the traditional dance and song of St. Maarten with Head of Culture Ms. Clara Reyes. All students attended a private viewing of the documentary film which was also created by Ms. Clara Reyes. It was wonderful to witness this process. Everyday we witnessed each student singing and dancing with such pride.

Art Saves Lives Foundation believes the Ponum Dance, Song and History workshop was one of the most important classes offered in our Art Saves Lives Summer Intensive program. We believe it is important to teach our young people to honor and celebrate St. Maarten's culture and tradition. Our children have to continue to study and embrace their culture. Cultural preservation work is extremely important to ASLF, it is a way for us to prevent our heritage practices from disappearing. With organizations like UNESCO St. Maarten, Art Saves Lives hopes to continue partnering towards the preservation of our island's artistic expressions & traditions.

# The Benefits of Art & Culture in Tourism

There is a direct relationship between culture and tourism that cannot be denied. Culture reflects the people, places and things that are unique to a country or region through multiple mediums of art. Globally we often see how culture is the driving force for tourism as it highlights the beauty and attractiveness of the destination. As a popular Caribbean tourist destination, St. Maarten /St. Martin has a unique and diverse make-up of people, places, and attractions. Ultimately, it is a traveler's living dream.

The annual program of Art Saves Lives Foundations only adds to the already diverse events and happenings on the island. With our annual program, the impact on the students, parents, families and artists alike is evident through the success of the alumni and the retention rate of students who return annually. In this, our 9th year of programming, we will see many of our former students return as volunteers during their summer vacation as the program fosters a culture of creating lasting relationships. We have also witnessed many years of international students attending the program. ASLF Summer Intensive has hosted students from the neighboring islands such as St. Kitts, St. Barths, Anguilla, Curacao, Aruba, Montserrat, Netherlands and the United States of America. Educational Cultural tourism directly effects and stimulates the island's local economy.

Through the Ministry of Tourism, we can create an ad campaign that highlights the diverse culture of the Island while showcasing the enrichment of young developing artists of promise who participate in ASLF programs. It will also provide the program's teaching artists—who have their own fan base and following—with an opportunity to use their social media resources to promote St. Martin as a destination for culture, food, nightlife and other activities offered by our beautiful island.

## Legacy Building, Leadership in Art

### Building Legacy, Leadership In Art Summer Intensive 2022

During the past few years, Art Saves Lives Foundation focused its programming on the power of art to strengthen who we are "We Are Resilient People" theme of Summer 2018 and shift how we respond to life's challenges "Changing Perspective, Shifting the Consciousness" theme of Summer 2021. This year, from this position of strength and fortitude, we will continue to educate our young people on the value and role of art within the development of community and culture.

The artist has the gift of creating, influencing and leading, when they approach their craft from a place of value and legacy. Art touches people's emotions and holds the power of influence. We want St. Maarten/St. Martin's young people to create art that makes them feel proud; that serves the well-being of others; and that continues to shape the identity of our island while amplifying our own self-awareness and cultural advocacy.

## Music & Youth Orchestra



Marlon Daniel - Conductor

Marlon Daniel is a protégé of the renowned Finnish pedagogue Jorma Panula. He has been described as "a natural and enormous talent" by the Chicago Sun-Times and as "fabulous and exceptional" by Pravda – Moscow. He is one of the most dynamic conductors of his generation and is a bright light for diversity in the world of classical music. He has performed in prestigious venues in Asia, Europe and the United States, from Carnegie Hall to the Rudolfinum in Prague.

This year Art Saves Lives Foundation is excited to work in partnership with the NIA Youth Orchestra. Students from the French side of the island will also be invited to take part in this wonderful enriching musical experience. Selected students from the Paul Emmanuel School of Music and Mr. Michael Maxwell Music Workshop will receive invitations.

### Visual & Fine Arts



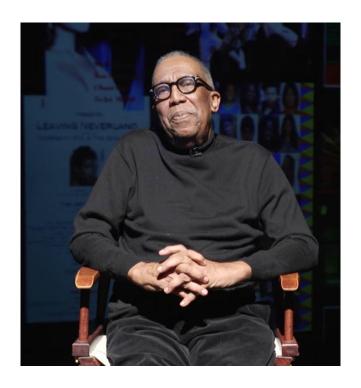
Zillah Duzon Hazel

Surface Pattern & Mural Design

Zillah Duzon Hazel is a local Fashion designer, Surface pattern designer and since recently a Mural Artist. She was born and raised on the beautiful Island of St. Maarten. Zillah is a wife, mother and entrepreneur. The name of her company is "Jolie Duzon", a women's clothing brand. The unique aspect of Zillah's fashion creations are her eyecatching bold, colorful hand-painted prints. Her inspiration is drawn from the island St. Maarten and its beautiful surroundings. The nature, the climate, the lifestyle, the colors and landscapes are all inspirations for her and can be seen in the prints and patterns she creates.

The Jolie Duzon brand is an expression of Zillah's creative mind translated into beautiful clothing and accessories. Jolie Duzon was created for women who are not afraid to stand out, women who are confident, women who are leaders, women who are passionate and love life Zillah aspires to be an inspiration to others and to make people smile and feel a sense of happiness when they wear and see her work.

# Invited Celebrity Guest & Living Legend Discussion on Leadership in Art



Mr. George Faison

Dancer, Choreographer, Teacher, and Theater producer.

# Honorary Teaching Artist 2022



Alicia Graf Mack began her inaugural season as the Dean and Director of the Dance Division at The Juilliard School in fall 2018. She enjoyed a distinguished career as a leading dancer of Alvin Ailey American Dance Theater and was a principal dancer with Dance Theatre of Harlem and Complexions Contemporary Ballet. She has also danced as a guest performer with Alonzo King's LINES Ballet, Beyoncé, John Legend, Andre 3000, Alicia Keys and Jon Batiste. She has appeared in numerous galas and festivals and has performed in honor of such legends as Arthur Mitchell, Jessye Norman, Carmen De Lavallade, Judith Jamison and Masazumi Chaya. Graf Mack graduated magna cum laude with honors in history from Columbia University and holds an MA in nonprofit management from Washington University in St. Louis. In 2016 she was given the honor of the Diversity Business Leaders Award by the St. Louis Business Journal. In 2007, Smithsonian magazine named her an American Innovator of the Arts and Sciences. She is a recipient of the Columbia University Medal of Excellence, an annual award given to an alumnus who has demonstrated excellence in their field of work. In 2008, she delivered the keynote address to the graduates of Columbia University's School of General Studies. As a dance educator, Graf Mack most recently taught as an adjunct faculty member at the University of Houston and was a visiting assistant professor at Webster University. She is a co-founder of D(n)A Arts Collective, an initiative created to enrich the lives of young dancers through master classes and intensives.



Alicia Graf Mack

Dean and Director of the Dance Division at The Juilliard School

Ballet



Ann McCormack Vocal Performance



Vivian Nixon Musical Theater Dance



Eleanor Jewels
Mindfulness and Meditation



Jacquelyn Scafidi Allsopp Ballet



Dale Allsopp The Art of Business and Entrepreneurship



Nicole Baker Jazz Dance



Shakira Marshall Afro Soca Dance



Nikeva Stapleton Modern/ Contemporary Dance



Lee Gumbs Contemporary



Ryan Miller
Hip Hop/ Commercial Dance



Talu Green
West African Drumming



Leslie Samuel
The Art of Social Media and
Technology



Queen GodIs Spoken Word



Maud Arnold Tap Dance



Darian Parker West African Dance



Karisma Jay West African Dance

## St. Maarten's National Treasure



Ms. Clara Reyes
St. Maarten Head of Culture
Teaching St. Maarten's Cultural Dance and Song

### **Art Saves Lives**

Art Saves Lives, a foundation committed to promoting the inherent value of the Arts and Culture in our society.

For more information or to become an ASLF Sponsor email us at:

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Ways to Donate
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